BM6461

Study program / course: Mechanical Engineering

Type and level of study: Bachelor academic studies

Course: Managing development

Lecturers: Stefanović Z. Miladin

Status of course: Elective for module M₆, VI semester

Number of ECTS:6

Precondition: none

The objective of course

Presentation of management and growth and development of enterprises through the different steps and procedures as well as presentation of entrepreneur's role in this process.

The outcome of course

Understanding and knowledge of basic concepts, parameters, classification, goals, models, programs and strategies for growth and development of enterprises as well as product development.

Syllabus

Theoretical study

In the framework of theoretical classes the following areas will be presented: the prerequisites needed for growth enterprises, pyramid of organization development, four organization growth strategies, recognition of resistance, identification of changes and the reasons for the changes, stages the spread and growth, development of management system, managing corporate culture, strategic planning, organizational structure, development management, management system of organization, efficiently role of the leader, management corporate culture, management advanced growth, growth and development of innovative enterprises and products.

Practical classes include exercises and case studies.

Recommended reading

1. Radosav Senić, Growth and development of enterprises, The modern administration, Belgrade, 1993.

2. Miroslav Babic, Entrepreneurship, Faculty of Mechanical Engineering, Kraguejvac, 2006

The number of hou	Other classes:			
Theory: 3	Practical classes:	Other forms of	Research study:	1
	1.6	teaching: 0.4	0	

Methods of teaching

Classic "frontal" approach combined with group and individual approach with the use of current resources. Evaluation of knowledge will be performed through colloquiums and seminars papers.

Evaluation of knowledge (the maximum number of points 100)					
Pre-final exam obligations	points	Final exam	points		
Activities during the classes:	10	Written exam:			
Practical classes:		Oral exam:	30		
Colloquiums(s) :	40				
Seminar(s) :	20				