

The poster features a 3D isometric illustration of a miniature business scene floating on a green island that is shaped like an open book. The scene includes a two-story building with a red door and a Coca-Cola logo, a smaller kiosk with a red and white striped awning, two red cars with Coca-Cola branding, and several palm trees. Small figures of people are shown working in the scene. The background is a clear blue sky with a few clouds. In the top left corner, the Coca-Cola HBC Serbia logo is visible. The main title 'NAJBOLJA LETNJA DESTINACIJA!' is written in large, bold, white letters. At the bottom left, there is text about the program and a call to action. At the bottom right, the 'Coke 2019 Summership' logo is displayed with the tagline 'REFRESHING BUSINESS EXPERIENCE'.

Sedma generacija talentovanih i ambicioznih studenata kroz **Coke Summership** program usavršice svoja znanja i pokazati naučeno u praksi.

Prijavi se na www.cokesummership.com od 15. aprila 2019. i možda ćeš baš ti tokom 6 nedelja imati priliku da svoju karijeru usmeriš u pravom pravcu.

2019
Coke
Summership
REFRESHING BUSINESS EXPERIENCE

Počele su prijave za sedmi po redu Coke Summership koji organizuje kompanija Coca-Cola HBC Srbija. Ovaj program letnje prakse namenjen je studentima treće (sa odslušanim predavanjima) i četvrte godine, apsolventima, diplomcima koji su studije završili najkasnije u prethodne dve godine, kao i polaznicima master studija.

Coke Summership traje šest nedelja i uključuje rad sa mentorima na realnim projektima, kao i mnogobrojne edukacije i treninge, kako bi polaznici mogli da upoznaju jedan veliki sistem kakav je Coca-Cola HBC Srbija i uspešno započnu svoju poslovnu karijeru.

Konkurs će biti otvoren u periodu od 15. aprila do 20. maja na sajtu <http://www.cokesummership.com/>.